

Smarter equipment management using AI and analytics

Learn how our OnWatch Predict and TubeWatch services help enhance patient experience and improve the GE HealthCare product uptime.

[View on-demand >](#)

Sabih Zaman

Executive – Product Management
GE HealthCare

Jean Michel Gard

Sr Product Management Manager -
Product Manager
GE HealthCare

Theranostics: The future of personalized care and precision medicine

Healthcare is personal, and treatment should be too. Join your peers and leadership from GE HealthCare to hear how advances in precise diagnostics and therapies are evolving to deliver Theranostics. Theranostics is providing a pathway to hope by expanding into routine clinical practice.

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Elfareato Remekie

Vice President, Oncology Solutions,
United States & Canada
GE HealthCare

Shari Manuel

Vice President, Molecular Imaging,
United States & Canada
GE HealthCare

Chris Heble

Senior Director, Molecular Imaging
Strategy, United States & Canada
GE HealthCare

Adoption and perception towards utilizing AI as a concurrent read for endotracheal tube detection

Listen to ICU physicians and radiologists as they share their experiences with AI-powered ET tube detection and measurement, and how it has positively impacted their clinical workflow.

[View on-demand >](#)

Amit Gupta, MD

Cardiothoracic Radiologist and
Modality Director
University Hospitals Cleveland
Medical Center

Revolutionizing CT experience from referral to report

Join us to learn how Effortless Workflow can transform the entire CT process, to help to provide an improved, seamless scanning experience, automating and applying advanced technologies like AI and deep learning algorithms.

[View on-demand >](#)

Mario Carcano

Global Marketing Director for CT
GE HealthCare

Maximizing cardiac MRI productivity: efficiency and accuracy in cardiac imaging

Join us for an enlightening webinar designed to empower cardiac imaging with Dr. Makoto Orri from Iwate Medical University, highlighting how to maximize efficiency and accuracy in Cardiac MRI. Embark on a journey of transformation that will reshape your approach to cardiac MRI imaging. Reserve your spot today.

[Register >](#)

Makoto Orri, MD, PhD

Department of Radiology
Iwate Medical University, Iwate, Japan

Time (CT)	26 Sunday November 2023	27 Monday November 2023	28 Tuesday November 2023	29 Wednesday November 2023
10:30 a.m.	Leveraging the power of ultrasound to improve non-invasive diagnosis and monitoring of hepatic disease →	Innovation through partnership: bringing together data and insights →	Improving patient care with CT platforming →	Exploring new frontiers in breast cancer screening →
11:30 a.m.	Taking MR neuroscience research and biomarker discovery to the next level* →	Setting the pace for innovation in MR with deep learning →	Increasing access to care with Imaging 360 for Operations and AIR™ Recon DL →	Novel tools for earlier stage lung cancer detection and treatment in improving survivorship curve →
1:00 p.m.	Optimizing workflow: unleashing the potential of foundational models →	Theranostics realities: navigating patient care complexity →	Panel discussion - Optimizing the radiology workflow →	Deep Silicon photon-counting CT technology*: early results from gen 3 prototype system →
2:00 p.m.	The impact of breast density standards on breast imaging practices →	Breaking healthcare silos with regional diagnostic networks →	Going beyond traditional HTM →	Simplifying patient imaging with OEC 3D →
3:00 p.m.	Beyond the visual: exploring quantitation in amyloid PET →	Consumable waste savings and workflow efficiencies made possible through the use of CT motion™ syringeless injector →	Dual Energy Subtraction for chest X-rays: a variety of perspectives on uses and benefits →	Focusing on sustainability and circular economy in radiology →
4:00 p.m.	Radiologists as enabling partners in cardiology services →	Keeping patients at the center of radiology workflow →	Panel discussion - Empowering women in leadership →	Leveraging alternative payment models in a challenging financial environment →

*Technology in development that represents ongoing research and development efforts. These technologies are not products and may never become products. Not for sale. Not cleared or approved by the U.S. FDA or any other global regulator for commercial availability.

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Sunday
November 2023

All Times (CT)

- 10:30 a.m. **Leveraging the power of ultrasound to improve non-invasive diagnosis and monitoring of hepatic disease**
Terri Williams-Weekes, MD, Division Chief Pediatric Radiology, Tufts Children's Hospital
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- 11:30 a.m. **Taking MR neuroscience research & biomarker discovery to the next level with the high-performance MAGNUS gradient system***
Vince Magnotta, PhD, Director of MR Research Facility and Professor, University of Iowa
Suchandrima Banerjee, PhD, Senior Director, Neuro MR, GE HealthCare
Thomas Foo, PhD, Chief Scientist, MR Physics, GE HealthCare
Rob Peters, PhD, Product Manager, Research MR, GE HealthCare
-
- 1:00 p.m. **Optimizing and transforming workflow: unleashing the potential of foundational models**
Parminder 'Parry' Bhatia, Chief AI Officer, GE HealthCare
Keith Dreyer, DO, PhD, FACR, FSIIM, Chief Data Science Officer, and Chief Imaging Information Officer, Mass General Brigham

- 2:00 p.m. **The impact of breast density standards on breast imaging practices**
Elizabeth Morris, MD, Professor and Chair, Department of Radiology, University of California Davis
Georgia G. Spear, MD, Division Head of Breast Imaging, NorthShore University HealthSystem, Clinical Associate Professor of Radiology, University of Chicago Pritzker School of Medicine
Athina Vourtsis, MD, PhD, Chief Director and Founder of Athena Medical, Athens, Greece, Founding President of the Hellenic Breast Imaging Society
Mathias Goyen, MD, Professor of Radiology, Chief Medical Officer, GE HealthCare, EMEA
-
- 3:00 p.m. **Beyond the visual: exploring quantitation in amyloid PET**
Phillip H. Kuo, MD, PhD, Senior Medical Director, Invicro, Professor of Medical Imaging, Biomedical Engineering, and Medicine, University of Arizona
-
- 4:00 p.m. **Radiologists as enabling partners in cardiology services**
Dr. J. Jeffrey Carr, Cornelius Vanderbilt Chair in Radiology and Radiological Sciences and Professor of Radiology, Biomedical Informatics and Cardiovascular Medicine at Vanderbilt University, TN USA

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27 **Monday**
November 2023

All Times (CT)

10:30 a.m. Innovation through partnership: bringing together data and insights

University Professor Dr. med. Felix Nensa, University Hospital Essen and Institute for Artificial Intelligence in Medicine, Germany

Abu Mirza, SVP, Product & Engineering, GE HealthCare

11:30 a.m. Setting the pace for innovation in MR with deep learning

Melany Atkins, MD, Division Chief, Body/Cardiovascular Imaging and Medical Director, Inova Health System & Fairfax MRI Center, USA

Anja Brau, PhD, General Manager, MR Clinical Solutions & Research Collaborations, GE HealthCare

12:15 p.m. Transforming healthcare with technology innovation

Dr. Taha Kass-Hout, Chief Technology Officer, GE HealthCare

1:00 p.m. Theranostics realities: navigating patient care complexity

Dr. Delphine L. Chen, MD, Director of Molecular Imaging, Fred Hutchinson Cancer Center

2:00 p.m. Breaking healthcare silos with regional diagnostic networks

Shafique Shamji, President and CEO, OCINet

Penny Storr, Network Director, EMRAD (East Midlands Radiology)

Pete Eggleston, Head of Product Marketing, Solutions for Enterprise Imaging, GE HealthCare

3:00 p.m. Consumable waste savings and workflow efficiencies made possible through the use of CT motion™ syringeless injector

Dr. Dustin Dunham, Head of Medical Affairs, Pharmaceutical Diagnostics, GE HealthCare

Giuseppe Toia, MD, MS, DABR, Assistant Professor (CHS) in Abdominal Imaging and Intervention, University of Wisconsin-Madison

4:00 p.m. Keeping patients at the center of radiology workflow

Daiva Adomaitiene, Country Operations Director, Affidea Lithuania

Nicole De Klein, Experience Strategy and Innovation Director, GE HealthCare

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28 Tuesday
November 2023

All Times (CT)

10:30 a.m. Improving patient care with CT platforming

David Furman, MD, Medical Director, CT, Chief of Radiology Services, Upper Bucks Campus, St. Luke's University Hospital and Health Network

Mark Kiser, CT Clinical Specialist, St. Luke's University Hospital and Health Network

J Anders, VP of CT, US and Canada, GE HealthCare

11:30 a.m. Increasing access to care with Imaging 360 for Operations and AIR™ Recon DL

Pedro Henrique R. Quintino da Silva, MD, Regional Medical Coordinator, Rede D'Or

1:00 p.m. Panel discussion - Optimizing the radiology workflow

Ashley Repp, Director of Ultrasound, Western Operations; Radnet Imaging CA

Dr. David Fetzer, Medical Director, Ultrasound UT Southwestern Medical Center

Lauren Fazzolari, BS RDMS, RVT, Ultrasound Clinical Specialist; St. Luke's University Health Network

Heidi Seerden, President, Ultrasound US & Canada, GE HealthCare

2:00 p.m. Going beyond traditional HTM**3:00 p.m. Dual Energy Subtraction for chest X-rays: a variety of perspectives on uses and benefits**

Abdulrahman Masrani, MD, Cardiothoracic Imaging, Duly Health and Care

Robert S. Fournier, MD, Vice Chair of Radiology, Department of Radiology, St. Luke's University Health Network

4:00 p.m. Panel discussion – Empowering women in leadership

Elizabeth K. Arleo, MD, FACR, FSBI, FAAWR, Professor of Radiology, Weill Cornell Medical College

Catherine Everett, MD, MBA, FACR, President & Managing Partner, Costal Radiology Assoc PLLC

Betty Larson, Chief People Officer, GE HealthCare

Jie Xiu, President & CEO, MR, GE HealthCare

Rachel Gilbreath, President, North East Region, GE HealthCare

29 Wednesday
November 2023

All Times (CT)

10:30a.m. Exploring new frontiers in breast cancer screening: contrast mammography and the CMIST trial

Christopher E. Comstock, Radiologist and Director of Breast Imaging Postgraduate Training & Education, Memorial Sloan Kettering Cancer Center, New York, USA

11:30 a.m. Novel tools for earlier stage lung cancer detection and treatment in improving survivorship curve

Stephen J. Hunt, MD, PhD, DABR, Interventional Radiologist, Assistant Professor of Radiology, Hospital of the University of Pennsylvania

Dr. Raymond U. Osarogiagbon, MBBS, FACP, Chief Scientist, Baptist Memorial Healthcare Corporation, TN, Director of the Multidisciplinary Thoracic Oncology Program, Baptist Cancer Center

Dr. Anil Vachani, MSCE, Associate Professor of Medicine, Hospital of the University of Pennsylvania and the Veteran's Administration Medical Center

Ben Newton, PhD, General Manager, Oncology Solutions, GE HealthCare

1:00 p.m. Deep Silicon photon-counting CT technology*: Early results from Gen 3 prototype system

Timothy P. Szczykutowicz, PhD, DABR, Associate Professor, Departments of Radiology, Medical Physics and BME University of Wisconsin Madison

Dr. Meghan Lubner, MD, Professor of Radiology, Abdominal Imaging and Intervention Section, University of Wisconsin School of Medicine and Public Health

Dr. Brian Pogatchnik, Clinical Assistant Professor, Department of Radiology Stanford University School of Medicine

Adam S. Wang, Assistant Professor of Radiology, Stanford University

2:00 p.m. Simplifying patient imaging with OEC 3D

Christian O'Connor, General Manager, IGT Surgery, GE HealthCare

3:00 p.m. Focusing on sustainability and circular economy in radiology

Kelvin Sanborn, ESG Program Leader, GE HealthCare

Siva Balakrishnan, GM, Lifecycle Solutions, GE HealthCare

4:00 p.m. Leveraging alternative payment models in a challenging financial environment

Mark Lombardi, US & Canada Business Leader, Healthcare Financial Services, GE HealthCare

Jeff Breen, Vice President Strategic Solutions, Healthcare Financial Services, GE HealthCare

Dylan King, Vice President, Strategic Solutions, Healthcare Financial Services, GE HealthCare

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